Enhance Aesthetics Cornwall

DATA AUTHORISATION AND CONSENT FORM

New legislation called GDPR or General Data Protection Regulation has come into effect from May 2018. This affects everyone, you as a consumer have rights to your data and what businesses do with it. To know how your data is collected and used, please read the privacy information policy and statement.

In order for Enhance Aesthetics Cornwall to continue your services, it is necessary for you to complete the form below to give your consent for collection and storage of your personal data.

I .............................................................. confirm that I understand how you use and store data and I give my permission to Enhance Aesthetics Cornwall to collect, handle and store my personal data for treatment and appointment purposes in accordance with GDPR guidelines (25 May 2018).

I agree that Enhance Aesthetics Cornwall can contact me for marketing purposes such as special offers, newsletters, new treatments, and appointment details and reminders by :-

Phone YES / NO
Email YES / NO
SMS text message YES / NO
Chat message such as WhatsApp/Messenger YES / NO
Traditional mail (post) YES / NO

I give my consent / do not give my consent to Karen Thomas, of Enhance Aesthetics Cornwall showing my pre and post treatment photographs to future clients considering aesthetic treatment.
I can confirm these images were taken with my knowledge and I consent to them being placed in my notes.
I can confirm these images can / cannot be placed in photographic portfolio.
I can confirm these images can / cannot be used on a social media platform
I understand that I may review and change my consent at a later date.

Signed. ..........................................................

Date. ............................................................

KThomas/October 2018
Enhance Aesthetics Cornwall

Privacy Information Policy and Statement

Enhance Aesthetics Cornwall is committed to ensuring that your privacy is protected. Should I ask you to provide certain information by which you can be identified then you can be assured that it will only be used in accordance with this privacy statement.

Enhance Aesthetics Cornwall may change this policy from time to time. This policy is effective from May 2018.

What information may be collected

- Name and job title.
- Contact information including email address.
- Treatments and products
- Demographic information such as address, postcode, preferences and interests.
- Other information relevant to customer surveys and/or offers.

What happens to the information gathered

- Internal record keeping.
- The information may be used to improve products and services.
- Enhance Aesthetics Cornwall may periodically send promotional email about new products and special offers or other information which you may find interesting to you using an email address which you have provided.
- Your information may be used to customise social media sites such as website/facebook according to your interests.

Security

Enhance Aesthetics Cornwall is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, physical and managerial procedures to safeguard and secure information collected, has been put in place.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways

- Whenever you are asked to fill in a form, only sign your name indicating that you ‘do not’ want the information to be used by anybody for direct marketing purposes.
- If you have previously agreed to Enhance Aesthetics Cornwall using your personal information, you may change your mind at any time by writing to or emailing karenychomas245@hotmail.com

Enhance Aesthetics Cornwall will not sell, distribute or lease your personal information to third parties unless you grant permission or are required by law to do so.

You may request details of personal information which is held about you under the General Data Protection Regulation (GDPR). If you would like a copy of the information held on you please write to Enhance Aesthetics Cornwall, 11 Alexandra Road, Illogan, Redruth TR16 4DY

If you believe that any information Enhance Aesthetics Cornwall hold on you is incorrect or incomplete, please write or email as soon as possible, at the above address. Information found to be incorrect will be promptly corrected

KThomas/October 2018